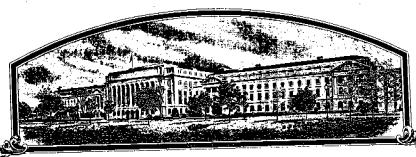
. Attask

ricultural Marketing Service



7500041

THE UNITED SHATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

Quali-Sel, Inc.

Withereas, there has been presented to the

Secretary of Agriculture

AN APPLICATION REQUESTING A CERTIFICATE OF PROTECTION FOR AN ALLEGED NOVEL VARIETY OF SEXUALLY REPRODUCED PLANT, THE NAME AND DESCRIPTION OF WHICH ARE CONTAINED IN THE APPLICATION AND EXHIBITS, A COPY OF WHICH IS HEREUNTO ANNEXED AND MADE A PART HEREOF, AND THE VARIOUS REQUIREMENTS OF LAW IN SUCH CASES MADE AND PROVIDED HAVE BEEN COMPLIED WITH, AND THE TITLE THERETO IS, FROM THE RECORDS OF THE PLANT VARIETY PROTECTION OFFICE, IN THE APPLICANT(S) INDICATED IN THE SAID COPY, AND WHEREAS, UPON DUE EXAMINATION MADE, THE SAID APPLICANT(S) IS (ARE) ADJUDGED TO BE ENTITLED TO A CERTIFICATE OF PLANT VARIETY PROTECTION UNDER THE LAW.

NOW, THEREFORE, THIS CERTIFICATE OF PLANT VARIETY PROTECTION IS TO GRANT UNTO THE SAID APPLICANT(S) AND THE SUCCESSORS, HEIRS OR ASSIGNS OF THE SAID APPLICANT(S) FOR THE TERM OF ACUCULECUL YEARS FROM THE DATE OF THIS GRANT, SUBJECT TO THE PAYMENT OF THE REQUIRED FEES AND PERIODIC REPLENISHMENT OF VIABLE BASIC SEED OF THE VARIETY IN A PUBLIC REPOSITORY AS PROVIDED BY LAW, THE RIGHT TO EXCLUDE OTHERS FROM SELLING THE VARIETY, OR OFFERING IT FOR SALE, OR REPRODUCING IT, OR IMPORTING IT, OR EXPORTING IT, OR USING IT IN PRODUCING A HYBRID OR DIFFERENT RIETY THEREFROM, TO THE EXTENT PROVIDED BY THE PLANT VARIETY PROTECTION ACT

LETTUCE

'Excell'

In Testimony Waterros, I have hereunto set my hand and caused the seal of the Plant Variety Protection Office to be affixed at the City of Washington this 17 th day of October in the year of our Lord one thousand nine hundred and seventy-five

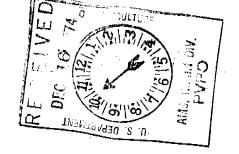
Earl L. But

Secretary of Agriculture

UNITED STATES DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE GRAIN DIVISION HYATTSVILLE, MARYLAND 20782

APPLICATION FOR PLANT VARIETY PROTECTION CERTIFICATE

INSTRUCTIONS: See Reverse.		· · · · · · · · · · · · · · · · · · ·		
1. VARIETY NAME OR TEMPORARY DESIGNATION	2. KIND NAME			IAL USE ONLY
EXCELL	Lettuce		7500	041
3. GENUS AND SPECIES NAME	4- FAMILY NAME (Bo	tanicet)	12.16.74	TIME A.M.
Lactuca sativa L.	Composita	<u> </u>	FEE RECEIVED	BALANCE DUE
· · · · · · · · · · · · · · · · · · ·	5. DATE OF DETERM	INATION	\$ 250	\$
	10/18/74		\$ 250	\$
6. NAME OF APPLICANT(5)		nd No. or R.F.D. No.,		8. TELEPHONE AREA
QUALI-SEL, INC.	ll W. Lau	oode) 11 W. Laurel Drive, Suite 125 Salinas, CA 93901		(408)
		33301		443-1013
	.			11 -1
 IF THE NAMED APPLICANT IS NOT A PE ORGANIZATION: (Corporation, partnership, 		10. STATE OF INCO	RPORATION	11. DATE OF INCOR-
Corporation		Californi	.a	March 1, 19
12. Name and mailing address of applic	cant representative(s), if any, to serve	in this application a	nd receive all papers
George J. Netter, Esqu Kendrick and Subkow 612 South Flower Stree Los Angeles, CA 9001	et			•
XX 13B. Exhibit B, Botanical Desc XX 13C. Exhibit C, Objective Desc XX 13D. Exhibit D, Data Indicative XX 13E. Exhibit E, Statement of th	eription of the Variet	у		
14A. Does the applicant(s) specify tha (See Section 83(a), (1] "Yes," an			y name only as a cla	ss of certified seed?
148. Does the applicant(s) specify tha limited as to number of generation	t this variety be		14B, how many generaler seed?	erations of production CERTIFIED
The applicant declares that a viable ance of a certificate and will be replaced	-	-		-
The undersigned applicant(s) of this uniform, and stable as required in S Plant Variety Protection Act.	-	=	-	
Applicant is informed that false rep	resentation herein ca	n jeopardize prote	ction and result in p	enalties.
			[0 D].	
December 6, 1974		Z/Mua	4. Mor	
(DATE)		7.	GNATURE OF APPLIC	
		Nathan J. C	Olivas, Presi	dent .
(DATE)	<u> </u>	(s	IGNATURE OF APPLIC	ANT)



INSTRUCTIONS

GENERAL: Send an original copy of the application, exhibits and \$250.00 fee to U.S. Dept. of Agriculture, Agricultural Marketing Service, Grain Division, 6525 Belcrest Road, Hyattsville, Maryland 20782. (See Section 180.175 of the regulations and rules of practice.) Retain one copy for your files. All items on the face of the form are self-explanatory unless noted below.

ITEM

- 5 Insert the date the applicant determined that he had a new variety based on the definition in Section 41 (a) of the Act and decision is made to increase the seed.
- 13a First, give the genealogy, including public and commercial varieties, lines, or clones used, and the breeding method. Second, give the details of subsequent stages of selection and multiplication. Third, indicate the type and frequency of variants during reproduction and multiplication and state how these variants may be identified. Fourth, provide evidence on stability.
- 13b First, give any special characteristics of the seed and of the plant as it passes through the seedling stage, flowering stage and the fruiting stage. Second, describe the mature plant and compare it with a similar commercial variety grown under the same conditions, and indicate the differences.
- 13c A supplemental form will be furnished by the PVPO to describe in detail a variety for each kind of seed.
- 13d Provide complete data indicative of novelty. Seed and plant specimens or photographs of seed and plant comparisons clearly indicating novelty may be submitted. Seeds submitted may be sterile.
- 13e Indicate whether applicant is the actual breeder, the employer of the breeder, the owner through purchase or inheritance, etc.



Plant Variety Protection

EXCELL

EXHIBIT A

Origin and breeding history of the variety:

- 1. EXCELL originated from a single plant selection from "Empire" made in 1972 in the San Joaquin Valley of California.
- 2. No off-types were observed in subsequent trial plantings. The selection was based on earlier maturity, color and frame appearance.



Plant Variety Protection
EXCELL

EXHIBIT B

Botanical Description of the Variety:

Annual. A crisphead type with medium sized frame. Wrapper leaves are broad, growth is more upright than "Empire." Frame size is smaller than "Empire." Earlier maturing than "Empire."

Head is spherical. Butt of plant is similar to "Empire" in smoothness and is greener in color. Petioles are smooth.

Seedstalk is uniformly medium in height. Produces a medium size panicle (similar to Empire) and as a seed producer is similar to "Empire" in yield. Seed color is brown.

OF A CULTURE AGRICULTURAL MARKETING SERVICE GRAIN DIVISION HYATTSVILLE, MARYLAND 20782

INSTRUCTIONS: See reverse.

OBJECTIVE DESCRIPTION OF VARIETY (LETTUCE)

EXHIBIT C

NAME OF APPLICANT(S)	FOR OFFICIAL USE ONLY	
QUALI-SEL, INC. ADDRESS (Street and No. or R.F.D. No., City, State, and ZIP Code)	297 - 1 - 7500041	
11 W. Laurel Drive, Suite 125	VARIETY NAME OR TEMPORARY DESIGNATION	
Salinas, CA 93901	EXCELL	
	EXCELL	
Place the appropriate number that describes the varietal character of the	is variety in the boxes below.	
1. PLANT TYPE: 30 = COS	40 = CRISPHEAD	
4 4 10 = CUTTING (Lead) 20 = STALK 31 = SELF-CLOS	SING 41 = IMPERIAL GROUP 42 = GREAT LAKES GROUP	
50 = BUTTERHEAD 60 = LATIN 32 = LOOSE-CLC		
70 = OTHER (Specify)	44 = NEW YORK GROUP	
2. SEED COLOR: 4= Brown 3. ANTHOCYANIN:		
4 I = WHITE 2 = BLACK 3 = YELLOW 1 1 = ABSENT	2 = PRESENT	
4. LEAF CONTAINING ANTHOCYANIN:		
4 1 = COVERED 2 = SPOTTED 3 = ALONG MARGIN 4 = ABSENT 5 = OT	THER (Specify)	
5. LEAF SURFACE TEXTURE: 6. LEAF SURFACE REFLECTANCE:		
\ <u></u>	R (Specify) Semi-glossy	
7. LEAF MARGIN:		
12[1-9]((0.00))	NCISED	
8. LEAF SHAPE:		
1 1 = ROUNDED 2 = POINTED 1 = BROADER 2 = LONGER THAN BROAD	3 = OTHER (Specity)	
9. LEAF COLOR: (See reverse.)	****	
1 = RED 2 = REDDISH-BROWN 3 = YELLOW 4 = YELLOWISH-GREEN 6 = BLUE-GREEN 7 = DARK-GREEN 8 = VERY DARK GREEN	5 = GREYISH-GREEN	
10. HEADS:	ee reverse.)	
1 1 = SPHERICAL 2 = FLATTENED 3 = ELONGATE 2 1 = SMALL	2 = MEDIUM 3 = L'ARGE	
12. CULTURE:		
	city) Fall	
13. SIZE OF 10-DAY OLD SEEDLING GROWN UNDER CONSTANT LIGHT (Growth Chamber) A when size is 9 mm. or less.)	T 25° C.: (Place a zero in first box (i.e. 0 2)	
1 0 8 mm. LENGTH OF SEEDLING 1 7 mm. LENGTH OF COTYLEDO	N 0 3 mm. WIDTH OF COTYLEDON	
14. DISEASE RESISTANCE TO: (Enter zeroes in box(es) where there is no special disease res	0= Not tested	
. 1 1 = TIPBURN 1 2 = MOSAIC 1 3 = DAMPING OFF	1 4 = DOWNY MILDEW 1 = Susceptible	
1 5 = SCLEROTINIA O 6 = BROWN O 7 = BIG VEIN	8 = OTHER (Specify) 2 = Resistant	
15. OUTLINE THE FOURTH LEAF: (For standardization purposes, the fourth leaf should be t light.)	akan kom a 20-day ola plant grown under constant	
,	'	
	· · · · · · · · · · · · · · · · · · ·	
	}	
	ξ	
* The man and the same and the	,	
	تمم	
	/ 4	

CHAF	RACTER	NAME OF VARIETY				
Leaf color		Empire				
eaf pigmentat	tion	Empire		<u> </u>		
Leaf shape		Empire				
Plant size		Empire				
Head size		Empire				
VARIETY	NO. OF DAYS TO HEAD MATURITY UNDER WINTER CROPPING		NO. OF DAYS TO HEAD MATURITY UNDER KOMMENT	allocation	NO. OF DAYS TO SEED STALK EMERGENCE UNDER SUMMER CROPPING	
Submitted		TED	· · · · · · · · · · · · · · · · · · ·	San Joagui	n 67 days	San Joaqu Valley
Similar	T O N	TES	72	11	67 days	11 11
Name of similar variety			Empire		Empire	

INSTRUCTIONS

GENERAL: The following publications may be used as a reference aid for completing this form:

- 1. C. M. Rodenburg, 1960, <u>Varieties of Lettuce</u>, <u>An International Monograph</u>, Institunt Voor de Veredeling van Tuinbouwgewassen, Wageningen, Holland.
- 2. L. L. Morse, 1930, Field Notes on Lettuce, published by Ferry-Morse Seed Co.

LEAF COLOR: Nickerson's or any recognized color fan may be used to determine the leaf color of the described variety. The following lettuce varieties may be used as a guide to identify the eight colors listed on the form.

Color	<u>Variety</u>		
Red	"Salad Trim"		
Reddish-brown	''Ruby''		
Yellow	"Salad Bowl"		
Yellowish-green	"Oakleaf"		
Greyish-green	"White Boston"		
Bluish-green	"Bibb"		
Dark-green	"Imperial" group		
Very dark green	"Deer Tongue"		

PLANT SIZE: The following varieties may be used as a guide to identify the plant type size:

	COMPARABLE VARIETIES			
TYPE	SMALL ,.	MEDIUM	LARGE	
Cutting (leaf)	Boston-Curled	Prize Head	Grand Rapids	
Stalk (stem)	Celtuce	'		
Cos	Express	Parris Island	Giant White	
Crisphead	Mignonette	Hanson (Merit)	Climax	
Butterhead	Tom Thumb	Big Boston	Mammoth Butter	
Latin	Sucrine	Creole	Deer Tongue	



Plant Variety Protection

EXCELL

EXHIBIT D

Data Indicative of Novelty

Excell most closely resembles the variety Empire.
The distinguishing features of Excell compared to Empire
include:

- Seed color is brown, Empire seed color is black.
- Marketing maturity of Excell is approximately three days earlier than Empire.
- 3. Excell frame size is slightly smaller than the Empire frame size.
- 4. Excell color is a slightly darker shade of green.
- 5. The core height is approximately one core shorter than the core height on Empire.
- 6. Tip burn tolerance is greater on Excell than Empire.



Plant Variety Protection EXCELL

EXHIBIT E

The applicant is a breeder. All rights have been assigned to QUALI-SEL, INC.

EXHIBIT F

ASSET ACQUISITION AGREEMENT
by and between
QUALI-SEL, INC., a Delaware corporation,
and
KONINKLIJKE ZAAIZAADBEDRIJVEN GEBROEDERS SLUIS, B.V.,
a corporation formed under the laws of The Netherlands

ASSIGNMENT OF PLANT VARIETY PROTECTION CERTIFICATES AND PLANT VARIETY PROTECTION CERTIFICATE APPLICATIONS

WHEREAS, QUALI-SEL, INC., a Delaware corporation the mailing address for which is P.O.Box 4370, Salinas, California U.S.A., 93912-4370, is the owner of certain Plant Variety Protection Certificates issued either to QUALI-SEL, INC., or to BRUCE CHURCH, INC., a California corporation by the Plant Variety Protection Office or by the United States Department of Agriculture, all as listed below (referred to collectively as the "PVPs"); and

WHEREAS, KONINKLIJKE ZAAIZAADBEDRIJVEN GEBROEDERS SLUIS, B.V., a corporation formed under the laws of The Netherlands, the mailing address for which is Post Box 22, 1600 AA Enkuisen, The Netherlands, is desirous of acquiring the PVP's and the certificates and application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, QUALI-SEL, INC. and BRUCE CHURCH, INC. hereby assigns to KONINKLIJKE ZAAIZAADBEDRIJVEN GEBROEDERS SLUIS, B.V. all right, title and interest in and to the PVPs.

1.

The Plant Variety Protection Office is requested to record the assignment of the PVPs (and acknowledge transfer of the ownership of the application, referred to above) in accordance with Section 101 of the Plant Variety Protection Act (7 U.S.C. 2531).

PVP Certificate Number	Date of Issuance	Owner	Name of Variety	PVP Issued To
7600003	Sept. 7, 1976	Quali-Sel, Inc.	Domingos 43	Quali-Sel, Inc.
7500041	Oct. 17, 1975	Quali-Sel, Inc.	Excell	Quali-Sel, Inc.
7800083	Mar. 1, 1979	Quali-Sel, Inc.	Amaral 400	Quali-Sel, Inc.
PVP Application Number	Date of Filing	Owner	Name of Variety	Applicant
8800022	Nov. 27, 1987	Quali-Sel, Inc.	Lajolla	Bruce Church, Inc.

This assignment is executed this 7th day of March, 1988, at Salinas, California.

Bruce Church, Inc.

Quali-Sel, Inc.

Its President

Its Vice President

Acknowledgement for Corporation

Ву

State of California)

) SS

County of Monterey)

On this 7th day of March, in the year 1988, before me Edward H. Taylor, personally known to me to be the person who executed the within instrument as president of Bruce Church, Inc. and vice president of Quali-Sel, Inc. and acknowledged to me that the corporation executed it.

OFFICIAL SEAL
ROBIN F. AINSWORTH
Notary Public-California
MONTEREY COUNTY
My Comm. Exp. Sep. 1, 1990

Notary Pul